

**SS Smarter Shopping**

# Necessity, the mother of invention

## Putting the boot in . . .

ABOUT 22.5 tonnes of work boots have been spared a mass burial and instead will be re-born as rubber floor mats.

Aussie tradies have spared their feet and the environment by recycling more than 22,868 old, worn-out work boots at local Totally Workwear stores.

In the future the material will also be used for running tracks and playgrounds.

The boot recycling campaign is the result of a partnership with Totally Workwear and environmental organisation, Save Our Soles.

In Australia, more than 100 million pairs of shoes are bought each year and approximately three million of these are work boots, with most ending up as landfill.

This recycling initiative aims to significantly decrease those numbers with tradies handing in their old boots when they buy a new pair at any Totally Workwear store.

National sales manager Judy Ackerman said: "The Totally Workwear boot recycling campaign has been a great success and is something the entire company is really proud of.



**SOLE SAVED:** Anthony Hearps shops for new work boots.

"We thank the local communities around Australia for getting behind this initiative and helping us make a positive impact on our environment."

The place to go for your Steel Blue, Oliver, King Gee, Blundstone, Mongrel and Bata work

boots is Totally Workwear at 1/34 Isles Dr, Coffs Harbour. Drop in and see Rob and the team for the best deals and remember to take in your boots and do your bit for the environment.

Inquiries 6652 9900.

FINDING the right first bra can be a tough task for both mum and daughter.

Melbourne mum and BlossyBloom co-founder Josie Chapman experienced the difficulty of bra shopping with her daughter first hand. Mother and daughter struggled to find a bra they both approved of.

Josie did not want to buy a padded bra for her daughter, but any bra that Josie picked out for her daughter to try on was met with a cry of "but that's something Nanna would wear!".

After her frustrating experience, Josie chatted with many mums, including friends Rebekah Hancock and Jo Konstandinou, about how dismayed she felt with the lack of training bra options available and found out she was not alone.

So many other mums found the whole bra buying business for their daughters just as frustrating.

It was then that these three mums realised the need for comfy, stylish

bras that both mums and daughters would love and agree on. This led the mums to create BlossyBloom.

Two years later, after many late nights and weekends spent researching samples, testing bras and building the website, BlossyBloom was officially 'born' in January.

BlossyBloom creates age appropriate bras that are still fun and funky; beautiful bras made just for 'young blossoms' - no padding or underwire.

"Our mantra is girls are perfect just the way they are," Josie said.

"We don't believe that we should make girls look older or more developed than they really are."

BlossyBloom has launched with two collections - Nina and Allegría - with a total of 17 different bra designs. Matching knickers are available.

BlossyBloom's bra size range includes 8A-8C, 10AA-10C, 12AA-12C and 14A-14B and retails for \$24.95, knickers \$6.95. Matching sets \$29.95. Purchase online [blossybloom.com.au](http://blossybloom.com.au).



**BLOSSY BLOOM** co-founders Josie, Rebekah and Jo have created a range of bras.



### PRODUCT SAFETY RECALL

**Baby 2 pack turnover socks. Birth - 3 years.**

Keycode blue: 49687064, 49687071, 49687088

Keycode pink: 49686852, 49686869, 49686876

Sold in Target, Target Country stores and Target Online between July 2010 to July 2013  
Various styles and colours sold in this period, examples of which are set out below.



**Defect** It has been identified that the motif on many of these products can be removed, therefore it does not comply with Target's safety standards for baby apparel in relation to small parts.

**Hazard** The motif, if removed during use, poses a potential ingestion/inhalation hazard to young children and a risk of choking.

**What to do** Target Australia recommends that customers immediately cease using the product and return it to any Target or Target Country store for a full refund.

**Contact Details** For further information or inquiries, customers can contact Target's Customer Relations Department on 1800 814 788 (Mon - Fri 9am - 5pm).

See [www.recalls.gov.au](http://www.recalls.gov.au) for Australian Product Recall Information

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### Lions Clubs sponsorship

Welcome aboard! Lions Club has become a community partner with the rescue helicopter service!

Clubs across the region have formally signed on to be a major partner of the rescue helicopter service.

Fundraising Manager with the Service Zeke Huish said the new partnership will see the Lions Clubs logo appear on the Service's two aircraft and at the Lismore Helibase.

"Lions' sponsorship of the Helicopter Service is a wonderful way for the Lions Clubs of our region to engage with and support our service," Mr Huish said.

Mr Huish said that Lions Clubs from the N1 and Q1 Lions regions that fall in the Helicopter's flight path are included in the sponsorship support.

"Lions Club members understand the importance of having a rescue helicopter here to help save lives across this vast region.

"We know that Lions Club members are proud to see their logo on the Helicopter."



Thanks to the Lions Clubs from the N1 AND Q1 Lions regions who have come on board as a community partners of the Helicopter.



[www.helirescue.com.au](http://www.helirescue.com.au)

